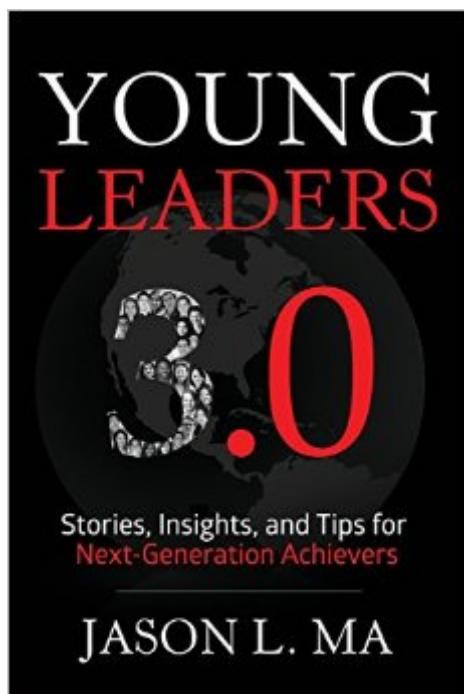


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# Young Leaders 3.0: Stories, Insights, And Tips For Next-Generation Achievers



## Synopsis

Welcome to Young Leaders 3.0: Stories, Insights, and Tips for Next-Generation Achievers! You are about to embark on an exciting ride following the transformative journeys of a diverse group of 23 millennial leaders. These handpicked 17-to-24-year-old contributors are young alumni and current students who hail from all eight Ivy League universities (Brown, Columbia, Cornell, Dartmouth, Harvard, Penn, Princeton, and Yale), Babson, Bowdoin, Colgate, Georgetown, Georgia Tech, MIT, Northwestern, Oxford, Stanford, UC Berkeley, UCLA, UChicago, and USC. Yet, these young leaders' accomplishments transcend standardized test scores, GPAs, and resumes to reveal a more human and multifaceted view of achievement and growth. These stories provide an inside look into their personal successes and failures along with proven strategies you can apply in your own life to get ahead. **How This Book Benefits High School Students** Gain a rare look into the secrets of college prep and admissions success. You will get advice from these exemplary young leaders on selecting extracurricular and summer activities, building relationships, developing both study and leadership skills, learning from mistakes made, and preparing for college applications. The array of unique college application personal essays, accompanied by author Jason L. Ma's commentary, will inspire you to craft original and creative college applications that will boost your chances of acceptance, help you choose the right university, and assist you in making a smooth transition to college life. **How This Book Benefits University Students and Millennial Professionals** Find insight into your fields of interest to get started in your professional or entrepreneurial career and to take your dreams and goals to the next level. Pick up strategies to help you build employable skills, find internships and jobs, choose what types of companies or nonprofits to join, and adapt to the needs of this dynamically changing world. Learn invaluable skills on and off campus, including how to manage failure. **How This Book Helps Parents, Educators, and Employers** Discover how the next generation of leaders wishes to change our future. Learn how to relate to and support them, and strengthen your own family values. Take the parenting of teens and the nurturing of millennials for success to the next level. Understand what leadership education really is. **More on Why This Book Will Help You** This book is the culmination of Jason L. Ma's years of experience as a leading millennial and teen mentor, success coach, speaker, and author. Young Leaders 3.0 offers a wealth of insights and strategies he developed through his work with hundreds of talented individuals, his reflections on his own successes, and the invaluable lessons he has gleaned. By observing what drives these young people to become leaders in their fields, Ma has come to recognize successful and not-so-effective patterns in their approaches to life, school, and work. You will see how they think, act, and strive to change the

world. In Young Leaders 3.0, Ma combines these millennial achievers' thoughtful reflections and personal visions with his own analysis and wisdom. The Epilogue summarizes important themes, identifies success patterns, and offers concluding actionable advice. By suggesting new models and indicating paths that these young leaders have paved, Ma's book will inspire and guide young people to succeed in any endeavor, and also show parents, educators, and employers how to effectively support the next generation.

## **Book Information**

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## **Customer Reviews**

Jason Ma's new book Young Leaders 3.0 exemplifies the most basic principles of great teaching and management. Simply put, narrative is how we learn, and great writers and leaders are great storytellers. Bridging gaps between generations requires telling stories that tease out causes and effects so that readers can identify with and understand the players. While this is certainly a great book for aspiring young leaders, it also offers senior managers delightful insight into the thinking of the next generation. Global success in the 21st century will require both the new and enlightened thinking of young entrepreneurs as well as the guidance and wisdom of seasoned leaders. Young Leaders 3.0 serves to get the synapses firing between both generations and acts as a catalyst for a future that starts with passion, education, entrepreneurship, and an informed passing of the torch to a new generation of leadership.

Writing for Young Leaders 3.0 has been a great experience. Firstly due to the community. I have to

say Jason Ma managed to gather a group of outstanding students and recent graduates for this book, and I'm happy to now count many of them amongst my friends from whom I continue to learn every day. Writing for the book further forced me to put on paper thoughts about my current path as an entrepreneur in relation to my childhood in the Netherlands, which hopefully will be of use to some of the readers considering a similar route or experiencing a similar childhood. Writing my own chapter, and reading those of my fellow contributors, certainly helped me think more clearly about my past and future.

Candid, revealing, honest and insightful. Jason Ma devised a compelling framework in which a group of promising young men and women write candidly and authentically about their experience on the way to, through and immediately after college. These are transformational years, filled with uncertainty, excitement, confusion, and a range of emotions. Readers will discover that most paths are not straight lines. Ma structured the book around a series of prompts. The students respond in their own words. Ma's in-chapter commentaries are minimal, serving as a gentle guide. He saves his insight for the end where he draws on his background advising promising students and entrepreneurs. I've seen his work with students, including a member of my own family, and I know the thought that went in to creating this volume. As much as I knew about the planning that went in to this book, I was fascinated to meet 22 other remarkable young adults and learn about them and their pathways to today.

In this book, one of the chapters that features Ngan Pham tries to recenter the narrative around depression. What a magnificent story! A story of overcoming stigmas attached to depression, making amends with the past, and finding an identity that is uniquely her own should be a source of inspiration to all. I have no doubt that she will continue to inspire many others through her involvement in the community. Thank you for this book. Her story is touching--it has been an absolute pleasure and a beautiful gift just reading it.

Tender and uplifting from start to finish, *Young Leaders 3.0* is a prescient account of heroes in the making. One of my personal heroes, Ngan Pham, is featured in the last chapter. Her courageous narrative resonates with all of us who struggle with depression, identity, and forgiveness. In the face of these challenges, she demonstrates strength and resilience. In self-reflection, she demonstrates honesty and vulnerability despite the crippling stigma around mental health. An amazing journey, from start to finish, yet just the beginning of her impact on the world. I know Ngan will inspire

countless others through this book and through her career. Altogether, I highly recommend *Young Leaders 3.0* for its many and varied insights. Jason Ma's work will leave readers, especially next-generation achievers, compelled to action.

Don't be fooled by what many of the current popular "must-reads" for high school students are suggesting: getting into college is not the end of the road. College is merely a stepping stone that prepares students to make their marks on the world. This book goes many steps beyond just a collection of grades, test scores, and college essays. Each chapter paints a story of an authentic person in the voice of that individual. It's powerful because there are no filters: the contributors were able to write about what they believe is the most important to them. Putting 23 complementary stories together makes one insightful and enjoyable book to read. I imagine *Young Leaders 3.0* to become the new "must-read" for aspiring high school students. There are already plenty of books in the market that teaches students how to obtain good grades, get high SAT scores, and write amazing essays. Instead, this book offers an insight into the minds of 23 individuals who all went through similar experiences: dealing with rejections, choosing careers, making friends, finding their voice, making an impact, and so on. Readers will be able to learn from their mistakes and become inspired by their success. I certainly would have learned a lot had such a book existed back when I was in high school. As I read all the enlightening stories in this book, I can't help but be envious of all the accomplishments that these students have achieved (and will achieve). As a contributor, I am humbled to be a part of *Young Leaders 3.0* and be able to share my voice. I have known Mr. Ma for many years, and I am constantly amazed by his forward-thinking visions and ability to make challenging, time-consuming tasks look effortless (Exhibit A: this book!). It is not easy to get a group of 23 young adults to come together and put together a book, but Mr. Ma was able to get the job done (and done right).

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